



Our moment is now.



Dear Colleague,

As co-chair of Growth Energy, I can tell you that no other group in America is as committed to the promise of agriculture and growing America's economy through the cleaner, greener promise of ethanol.

Growth Energy members recognize America needs a new ethanol approach. Through smart policy reform and a proactive grassroots campaign, we promote reducing greenhouse gas emissions, expanding the use of ethanol in gasoline, decreasing our dependence on foreign oil, and creating American jobs at home.

In my years defending our great nation, I realized that America will never be truly safe as long as we depend on fossil fuel from other countries. I'm speaking up for ethanol because it's more than a fuel, it's a solution. It is my hope that you will join me in this worthy effort.

If you benefit from agriculture or ethanol in any way, or if you simply care about the future our children and grandchildren will inherit, I urge you to become a member of Growth Energy. Together, we can defend one of America's most vital homegrown resources. Help us make ethanol the fuel that powers America, our communities and families into a better tomorrow.

Sincerely,

A handwritten signature in black ink that reads "Wesley K. Clark". The signature is written in a cursive, flowing style.

General Wesley Clark (Ret.)
Growth Energy Co-Chairman

OUR ENERGY INDEPENDENCE.



“Ethanol is America's best renewable fuel because it can help create green-collar jobs, boost our domestic economy, and improve our environment right now.”

- General Wesley Clark

**Growth Energy.
America's opportunity is growing.**

It is our mission to show ethanol's true potential to the world. To communicate ethanol's virtues to every American and resident of this planet. Today.

What our industry needs is action. Our organization has taken steps to promote ethanol and agriculture since the day of our founding, enlisting the support of a wide range of ethanol stakeholders. We are driven to expand the market for clean, green ethanol and create a fair and level playing field through sound energy policy and legislation. And we are determined to take a proactive approach in educating America on the tremendous benefits of this homegrown fuel.

Growth Energy is guided by the following moral purposes:

- Achieving economic growth and energy independence
- Developing a sustainable worldwide agriculture for food and fuel
- Creating a cleaner and greener world

Our industry is at the cusp of a tremendous opportunity to have incredible impact in solving worldwide energy challenges.

Right now is the time to come together as a strong, unified and proactive 21st century ethanol association.

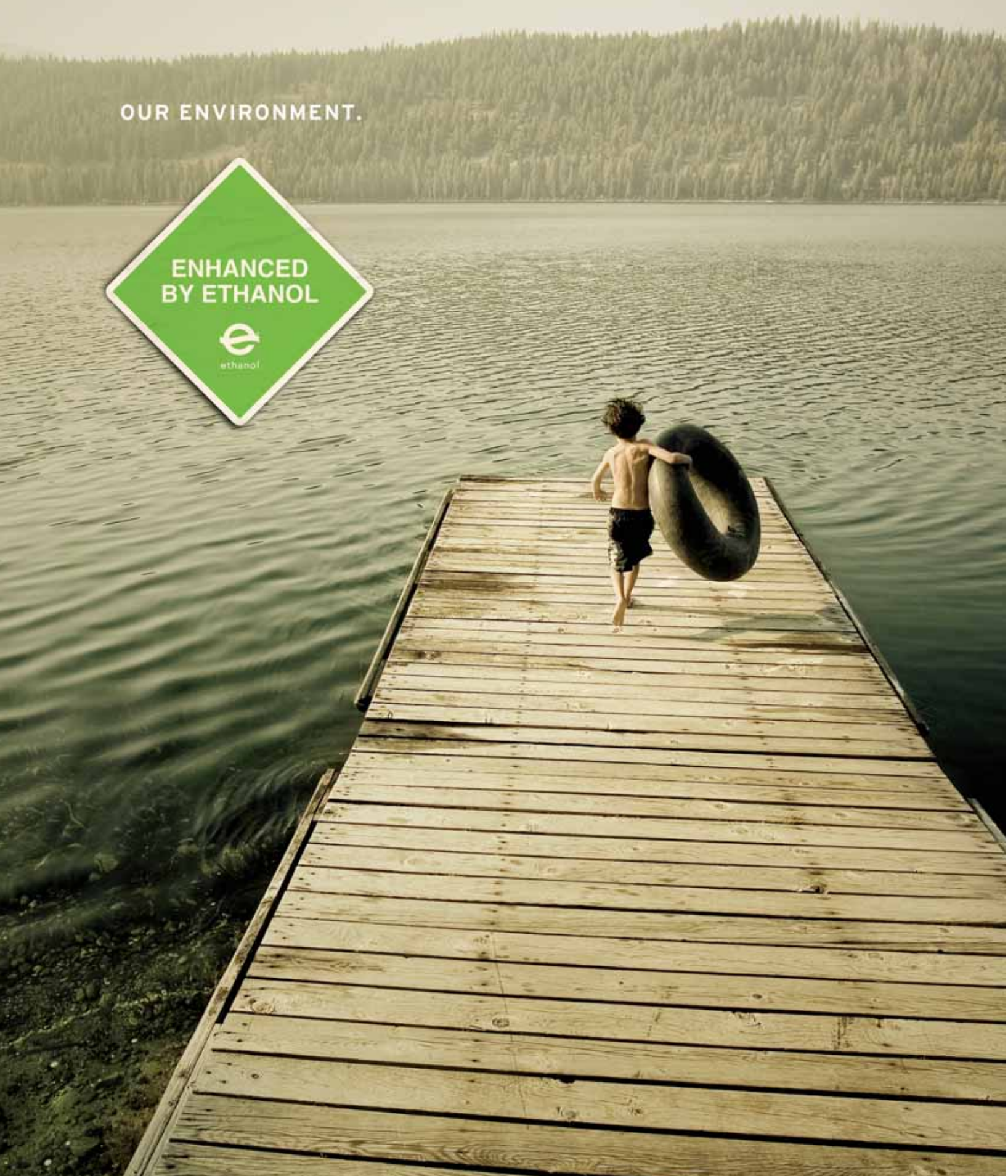


OUR ENVIRONMENT.

ENHANCED
BY ETHANOL



ethanol



“Through my work with farmers over the past several decades, I’ve seen firsthand how ethanol can be an American solution to our economic and energy challenges.”

- Growth Energy CEO Tom Buis

What We’re Doing.

Growth Energy is working to level the playing field and drive market growth for ethanol.

We’re informing policy makers.

Inspiring Americans.

And influencing real change to better our country and industry.

What We Believe.

At this pivotal time in history, we joined together and created Growth Energy because:

We believe ethanol is our nation's growth energy. It's renewable, realistic and clean-burning.

We believe a strong biofuels industry will create American jobs and stimulate economic growth.

We believe we can continue creating cleaner and greener fuels through 21st century technology and innovation.

We believe biofuels will stimulate the growth of sustainable agriculture worldwide, providing crops for both food and fuel.

We believe that an energy independent America is achievable and ethanol is the most important first step to making it a reality.

We believe in America, enhanced by ethanol.

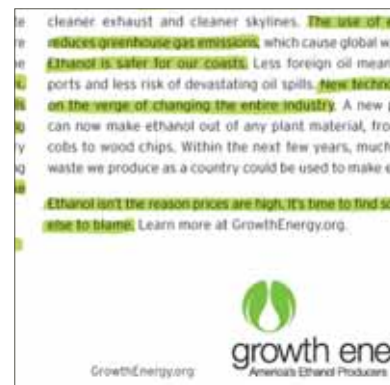
“High-tech and homegrown ethanol has created hundreds of thousands of jobs over the past five years, and we can create even more.”

- Growth Energy Co-Chairman Jeff Broin

A Strong Voice

Growth Energy has made powerful and persuasive arguments for ethanol and agriculture since our inception in late 2008. We have been tenacious in our messaging, approach and media presence, proactive in responding to misguided attacks, and effective in influencing the debate and discussion about America’s energy future. Our efforts have included:

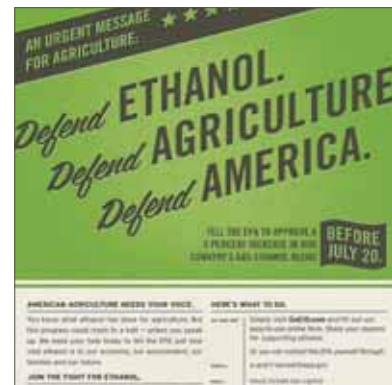
- Aggressively combating the food vs. fuel myth with full-page ads in publications such as The New York Times and a comprehensive PR strategy



- Launching urgent communication and education efforts targeting Washington D.C. decision makers using advertising, public relations, web banners, webinars and events



- Taking action enlisting support on the EPA waiver for higher blends using print advertising, web banners and radio campaigns targeting agriculture-based areas



- Constantly pushing for improved and positive policy changes



- Educating opinion leaders about the importance of ethanol and how it benefits all Americans



- Pursuing increased market development by promoting and pushing for more flex fuel (blender) pumps



- Creating an online "eTeam" and intense grass roots efforts to garner support on regional, state and community levels



- Launching a comprehensive website and designing a collateral brochure system to educate policy makers and consumers on the many facets of ethanol.



In a short time, our focused efforts are making an impression and getting results. With your help, we can continue to effectively communicate ethanol's many benefits to key audiences.

“Organizations that are trying to affect real change have to communicate meaningful messages to the right audiences. Growth Energy is serving ethanol producers well by sharing powerful, compelling arguments to key stakeholders.”

- Former House Speaker Newt Gingrich

OUR WAY OF LIFE.

ENHANCED
BY ETHANOL



ethanol



Action Now.

WE'RE WORKING TO CULTIVATE A PRO-ETHANOL POLICY.

The ethanol industry is facing critical legislative issues that will impact our future. Growth Energy is strategically working with national and state legislators on both sides of the aisle to create larger markets and form legislation to ensure a growing, stable ethanol industry, and we're pro-actively campaigning to improve public opinion and set the record straight on ethanol's benefits to our country.

WE'RE TARGETING MEANINGFUL MESSAGES TO THE RIGHT AUDIENCES.

We are clean, green, high-tech and homegrown. We're bringing back confidence in the good name of ethanol - America's Growth Energy. Growth Energy is proactively targeting the national elite and the general public with impactful, coordinated messages using both public relations and advertising.

WE'RE MAKING A DIFFERENCE HERE AND ABROAD.

"Give a man a fish, feed him for a day. Teach a man to fish and feed him for a lifetime." Not only does ethanol have a tremendous impact on the U.S. economy, but biofuels have the power to create positive change throughout the world. Third-world countries that in the past have been dependent on others, can now utilize their own natural resources for both food and fuel. It is Growth Energy's goal to spread 21st century biofuel technology throughout the world.

WE'RE NURTURING THE SPIRIT OF INNOVATION IN OUR INDUSTRY.

Ethanol lives at the intersection of science and sustainability and is a textbook example of 21st century innovation. Growth Energy is working with scientists and academics throughout the country to conduct research and perform studies to help the industry be on the cutting-edge of technology.

WE'RE DEVELOPING AND ENHANCING STRATEGIC ALLIANCES.

Growth Energy is developing and nurturing strong relationships and forming coalitions, alliances and partnerships with other like-minded organizations to broaden our influence.

WE ARE MARKETING THE WORLD'S FREEDOM FUEL BY EDUCATING CONSUMERS ON WHY ETHANOL IS ESSENTIAL.

Larger ethanol markets are needed and Growth Energy has a dedicated market development strategy focusing on consumer fuel choice through flex fuel vehicles and blender pumps.

“I look forward to working with the Obama administration and Members of Congress to demonstrate how increased use of ethanol can continue to be an engine for job growth and a critical part of our renewable energy future.”

- Growth Energy CEO Tom Buis

**We're making real progress.
But the challenges facing our industry and our country are urgent.
We need your help.**

The America we imagine - a nation enhanced and strengthened by ethanol - won't just happen while we sit back and wait.

We all have to work for it - you, us, and every American. It won't be easy, but the promise of ethanol is tangible - and irresistible.

We just need to share it.

Join us. Today.



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Our moment is now.